



project:HOMES

Fiscal Year Data Report
July 01, 2022 – June 30, 2023

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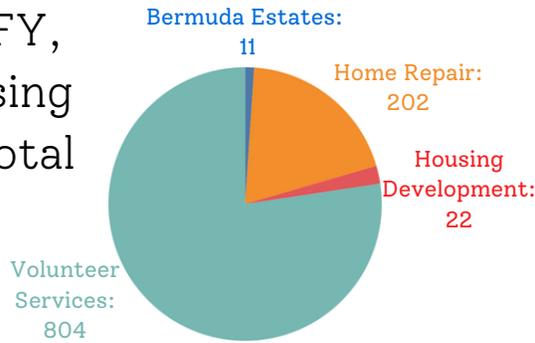
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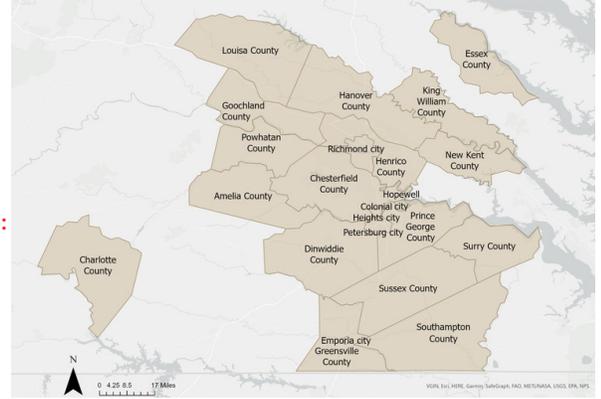
AFFORDABLE HOUSING OVERVIEW

PROJECTS

During the '22-'23 FY, the Affordable Housing team completed a total of **1,039** projects across **~18** different counties



Project Completion by Department - Note: Excludes Multifamily Housing Development

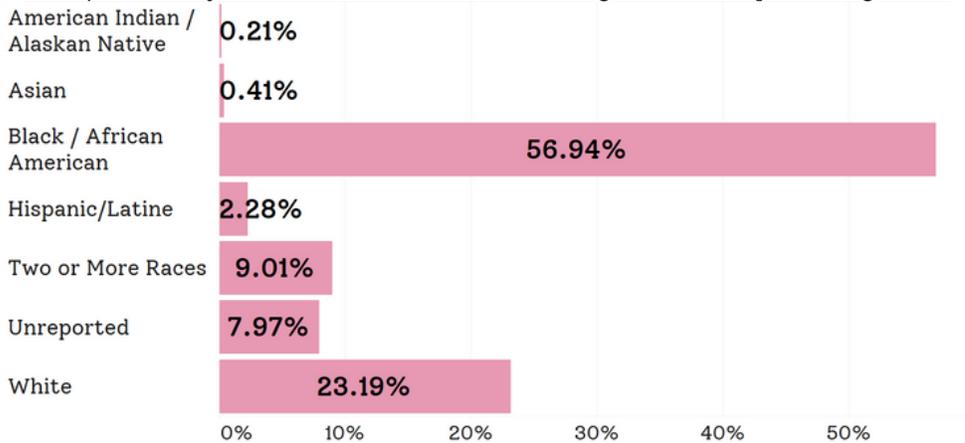


Counties reached. Note: does not demarcate service area for all Affordable Housing programs

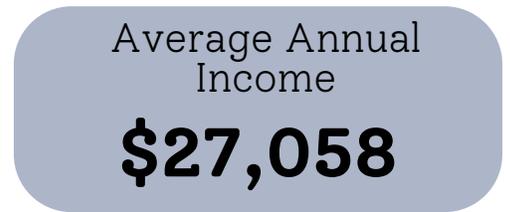
HOUSEHOLD CHARACTERISTICS

The Affordable Housing team served **796** households, reaching more than **~1,600** individuals

Race/Ethnicity of Households Served through Home Repair Programs



Note: Data above represents data only from Home Repair Programs; excluding Housing Development & Housing Innovation)



All demographic data represents the head of the household, not every individual in the home



Not including Bermuda Estates, Multifamily Apartments, Lead, or Housin



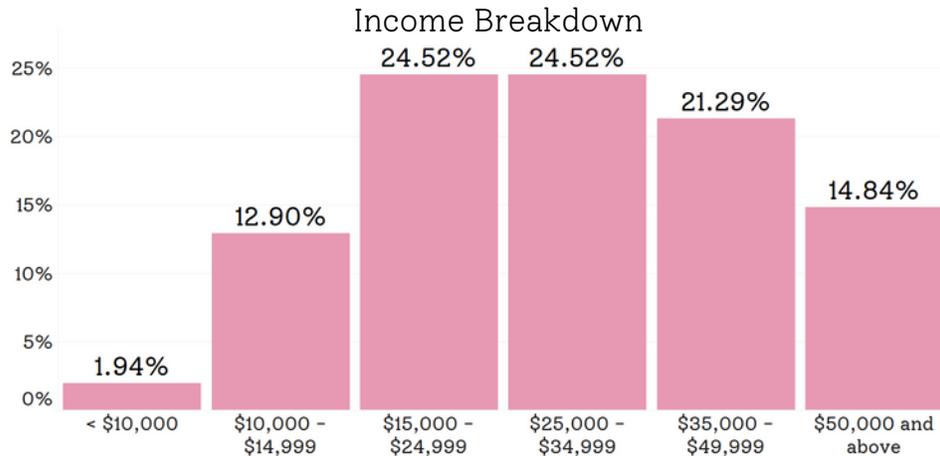
Not including Bermuda Estates or Multifamily Apartments

Home Repair Programs

HOUSEHOLD INFORMATION

The Owner-Occupied Home Repair completed **202** projects across **3** programs.

- Number of households served: **202**
- Individuals Impacted: **373**
- Average homeowner age: **67** years
- Average annual Income: **\$ 31,940.6**

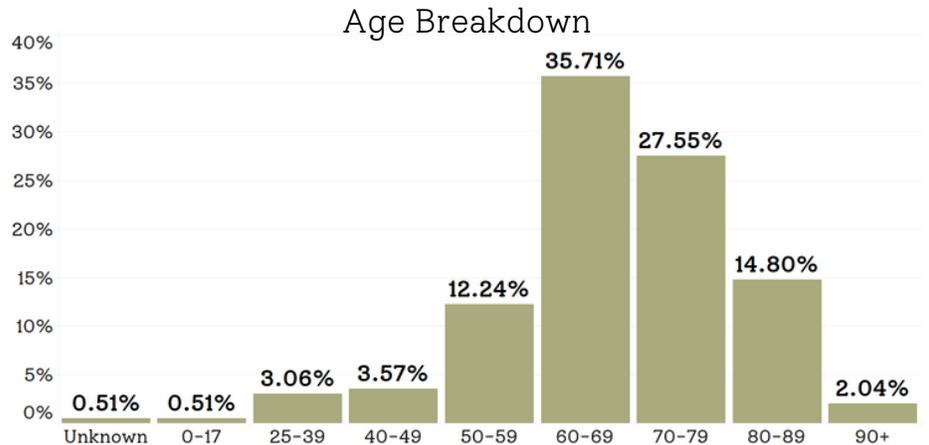


Note: Household income ranges for Critical Home Repair, and Healthy Homes clients only

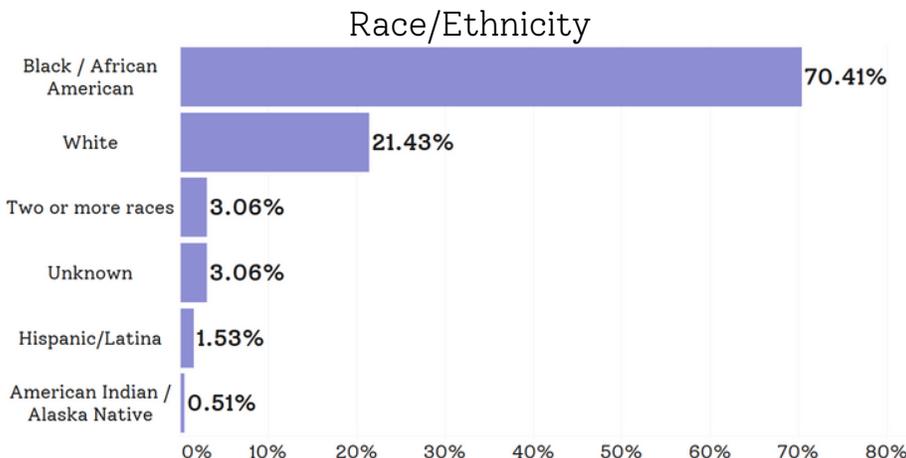
Median annual household income of Critical Home Repair, and Healthy Homes clients served during the '22-'23 FY:

\$29,408

More than 90% of clients served in the Critical Home Repair, Lead, and Healthy Homes programs were over the age of 50 during the '22-'23 FY



Note: Age group breakdown for Critical Home Repair, Lead, and Healthy Homes. Note: '0-17' category does not represent homeowner but client for which services were provided



Note: Household Race/Ethnicity for for Critical Home Repair, Lead, and Healthy Homes.

During the '22-'23 FY, the average job cost for Critical Home Repair and Healthy Homes, was:

\$12,964

The median job cost for Critical Home Repair and Healthy Homes, was:

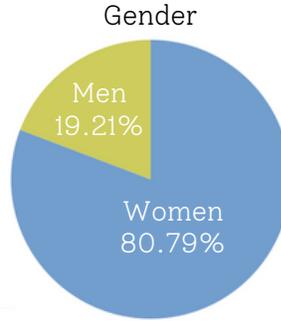
\$7,725

Home Repair Programs

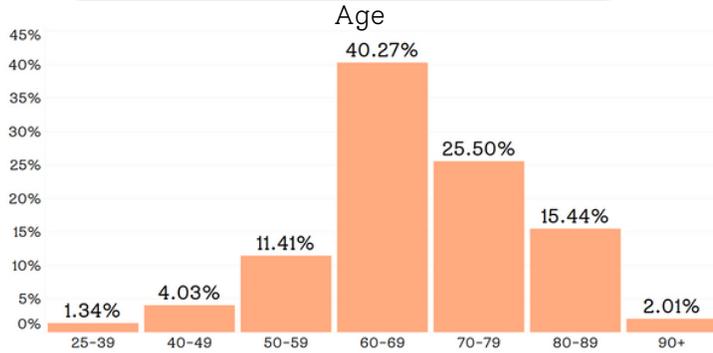
PROJECT INFORMATION

Critical Home Repair

Critical Home Repairs: **128**
 Moderate Home Repairs: **24**
 - Individuals Impacted: **259**
 - Households Served: **152**

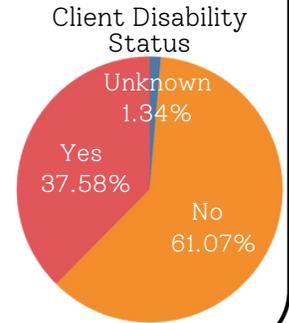


Average job cost: **\$13,154.8**



Note: Graph above displays age breakdown for the Critical Home Repair Program

Through partnerships with the City of Richmond, Henrico and Chesterfield Counties, and the Tri-Cities, project:HOMES provides one-time critical home repair assistance to qualifying low-income homeowners



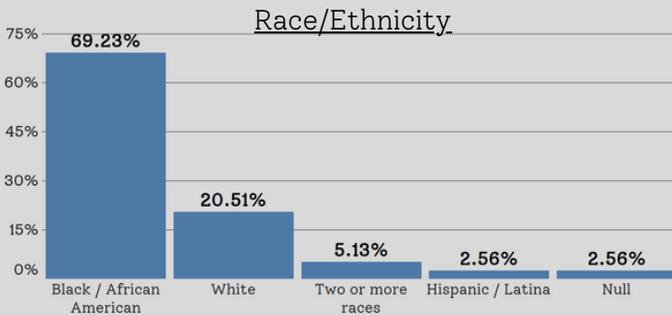
Lead-Based Paint Hazard Control Program

The Lead Hazard Control Program is a HUD-funded program to control health risks caused by lead-based paint in homes/apartments built before 1978 where at-risk children under 6 or pregnant members reside.

During the '22-'23 FY, 28 Projects were completed in Chesterfield County, and 13 in the Richmond, Henrico, and tri-cities areas.

Projects Completed **41**

Average Age at Intake **60**

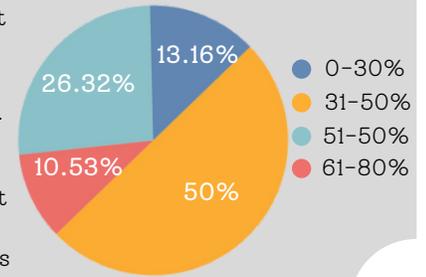


Note: Graph above breaks down race/ethnicity of lead clients

Area Median Income (AMI)

AMI is based on regional incomes and household size. It is the midpoint of a region's income distribution, meaning that half of the households in the region earn less, and the other half earn more.

A program requirement is that total household income does not exceed 80% of Richmond's AMI.



Note: Chart reflects AMI for Lead clients

Healthy Homes

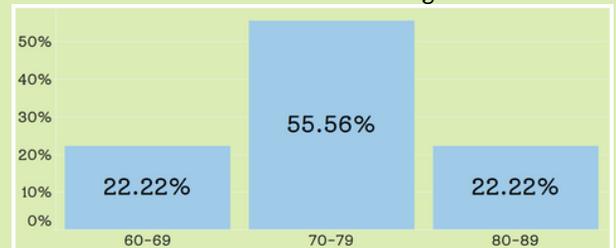
Healthy Homes is a HUD-funded program that focuses on housing-related health and safety hazards.

The program launched in the beginning of the '22-'23 FY. So far, **9** homes have been served by the program, supporting a total of **12** individuals.

Average cost of repairs per household: **\$ 8,630**

Average household income: **\$ 27,546.93**

Homeowner Age



Note: All clients served during the '22-'23 FY were aged 60+ years

Average homeowner age: **73**

Housing Development, Single-Family Construction

22 Homes Sold

42 Individuals Served



New Homes Built **15**

7 Gut Renovations

Duplex Built: **1**
Built & Sold to Urban Hope for Affordable Rental



- Average Home Sale Price in Richmond MSA during July 2023 was: **\$467,114** Source: Central VA Regional MLS
- project:HOMES Average Home Sale Price: **\$205,000**

Housing Development, Apartments

302 Apartments Managed
across

4 Properties

95% of units are occupied by a single resident

project:HOMES owns and operates 4 apartment buildings for older adults across the Richmond region, comprised of 302 apartments. These buildings were developed utilizing Low Income Housing Tax Credits, and provide housing for very low-income older adults. project:HOMES has another development in the pipeline that is slated to bring 83 more units of low-income senior housing to the city of Richmond.

Housing Innovation - BERMUDA ESTATES

Community Details

45 Households 171 Individuals

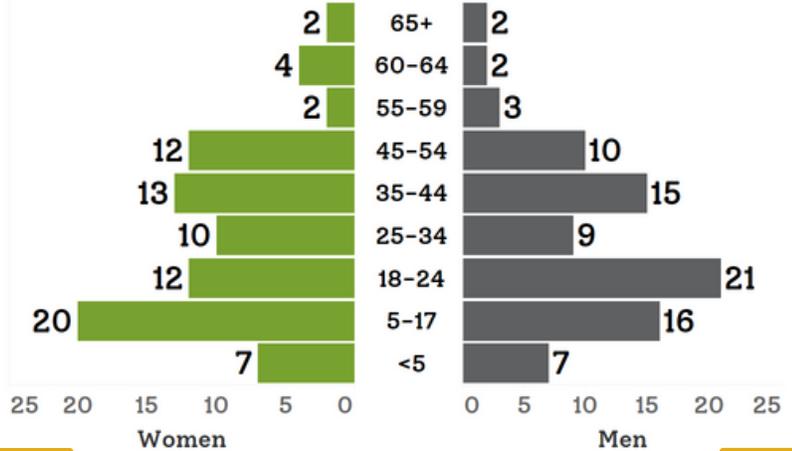
29% of residents under the age of 18

5.8% of residents over the age of 60

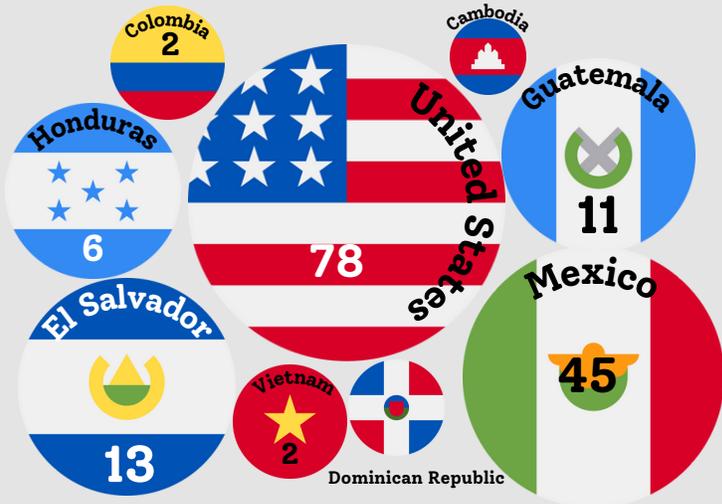
Over 72% of residents are Spanish-speaking

Average of 3.8 people per dwelling

Age by Gender Breakdown (count)



Nationalities



*Not Specified: 12

Flags retrieved from Figma

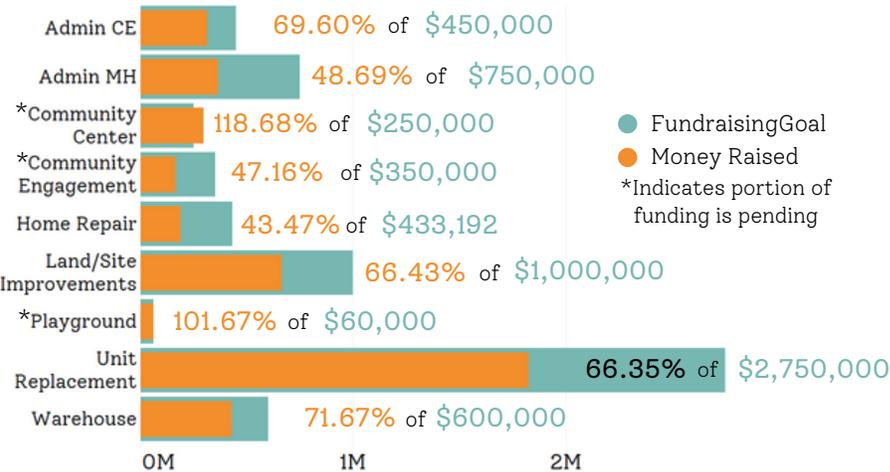
Repairs across the park

11



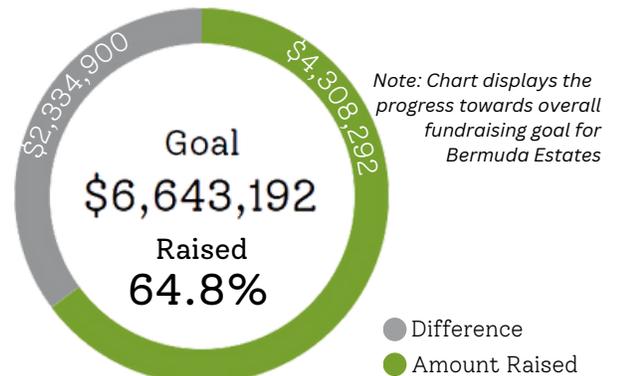
Community Centre Grand Opening celebration event held for BE residents

Bermuda Estates Funds Raised



Note: Graph above displays the money raised (%) compared to the category's fundraising goal (\$). CE= Community Engagement, MH= Manufactured Housing

Fundraising Progress

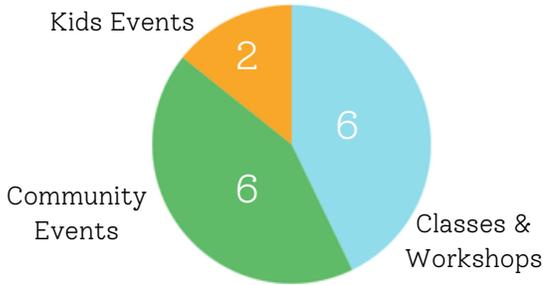


Note: Chart displays the progress towards overall fundraising goal for Bermuda Estates

Housing Innovation – BERMUDA ESTATES

Community Engagement Activities

Types of Activities Hosted



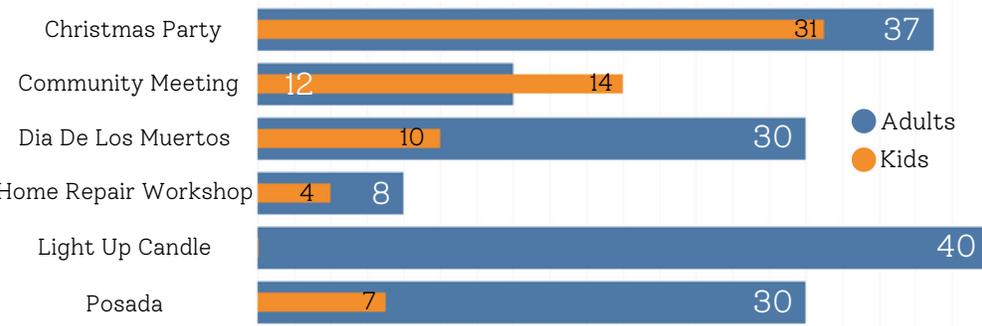
14 Different Activities Organized for Bermuda Estates residents during '22-'23

Average Attendance of 22.9 people per activity

167 Children attended/participated across all events

Community Events

Events Attendance Breakdown



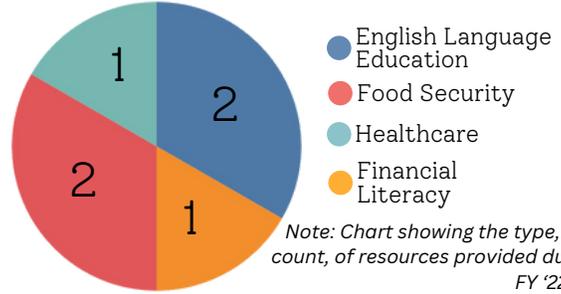
pH hosts community events at Bermuda Estates to celebrate days of cultural importance to residents as well as bring the community together. The events provide a community-building and trust-building opportunity.

Note: To the left we observe the number (count) of people that attended community engagement events in the past FY, broken down by kids (orange) and adults (blue).

Resource Coordination

The Resource Coordination Program links residents with the resources they need outside of the housing improvements being made. pH partners with other nonprofits and local resource providers to bring information, classes, workshops and programming to the park based on the residents' needs and requests. These resources fall into the categories of education, food security, healthcare, and financial literacy.

Events Held

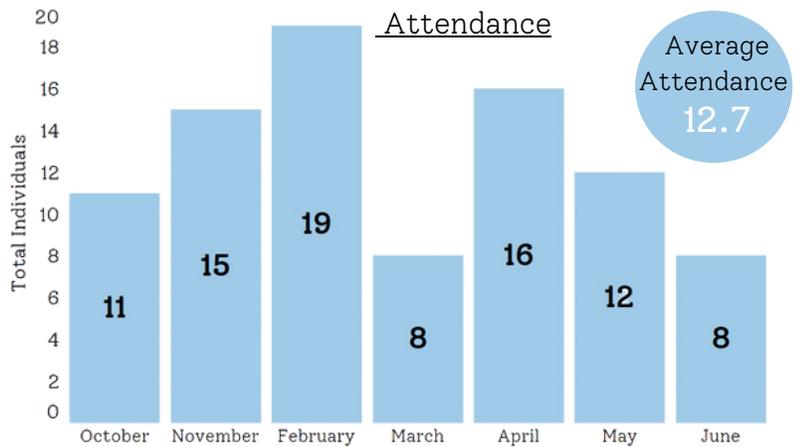


Note: Chart showing the type, and count, of resources provided during FY '22-'23

Community Council

The community council is a space for community members of Bermuda Estates to have a voice in the decisions project:HOMES is making in their community. They meet once a week for an hour to discuss pH updates, residents' ideas for resources/activities they want to see in BE, as well as items they want taken to management.

-Claudia G.B. Community Engagement Mgr.



Note: Above we see the monthly community council attendance (Count)

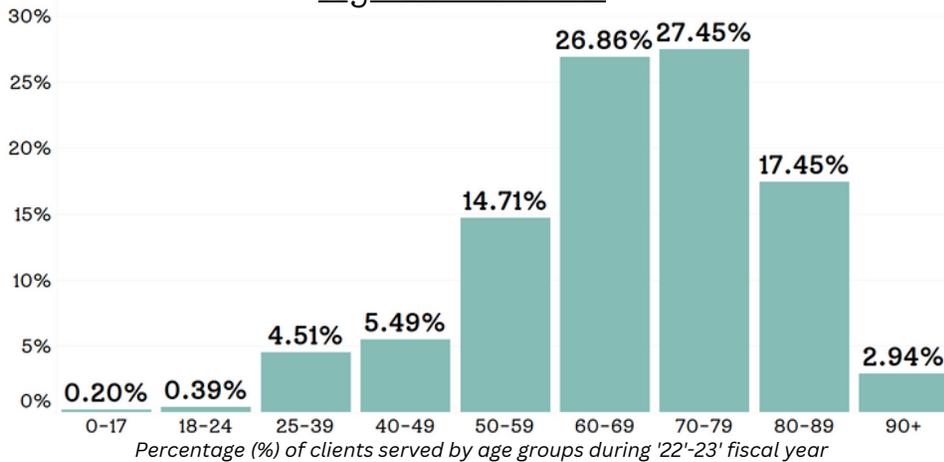
Volunteer Services – POPULATION DETAILS

Household Demographics

During the '22-'23 Fiscal Year, the Volunteer Services team served a total of **1,020** individuals across **527** households, reaching at least **18** counties in Virginia.

Work that could not be done without the help of our volunteers, who provided an estimated **13,212** of volunteer hours, exceeding **\$395,000** in volunteer labor value.

Age Breakdown

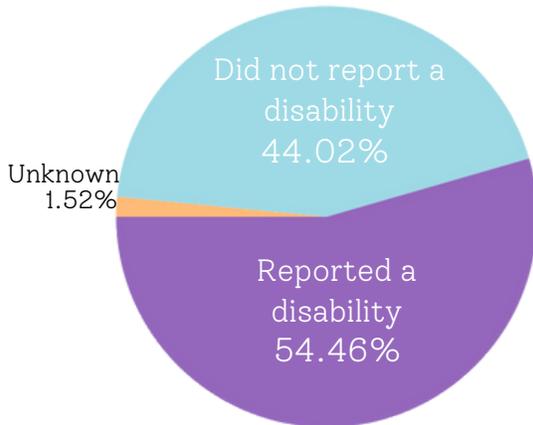


Client Race/Ethnicity

American Indian/Alaska Native	0.19%
Asian	0.38%
Black/African American	53.70%
Hispanic/Latina	2.09%
Two or more races	10.44%
White	22.20%
Unknown	11.00%

Percentage (%) breakdown of clients by race ethnicity

Disability Status



During the past FY, more than half (54.46%) of Volunteer Services clients reported having a disability.



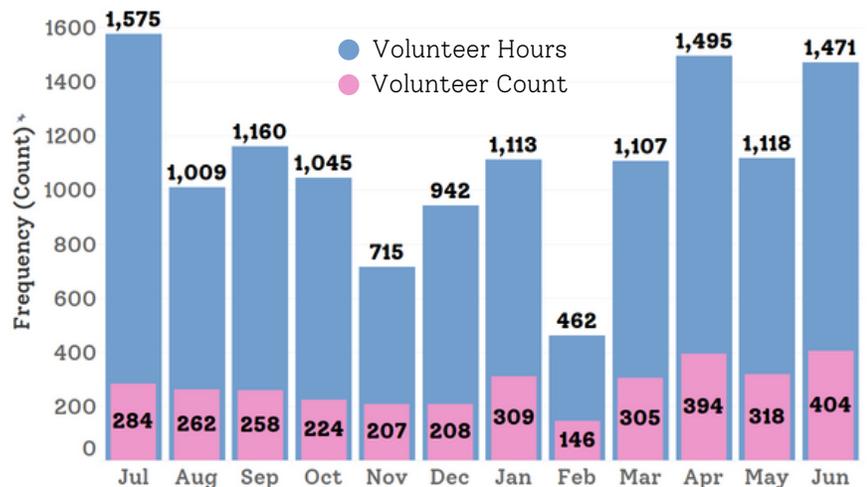
Picture of some of our volunteers during a BBQ held in appreciation of the work they do

Volunteer Work Impact

During the '22-'23 FY, the Volunteer Services team counted a total of **13,212** hours of volunteer labor contributed across all Volunteer Services jobs.

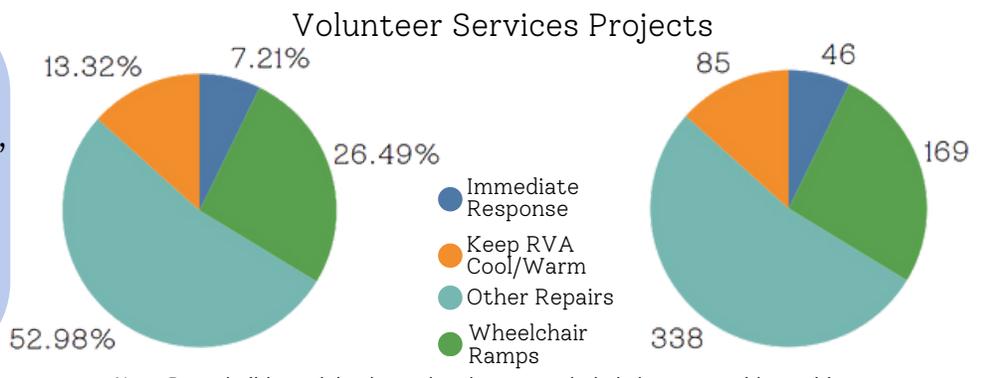
Estimated Volunteer Value
\$396,360

Note: Figure to the right shows a monthly breakdown of volunteer efforts over the past FY, showing the number of volunteers involved in pink, and their donated time (hours) in blue; aggregated by month.



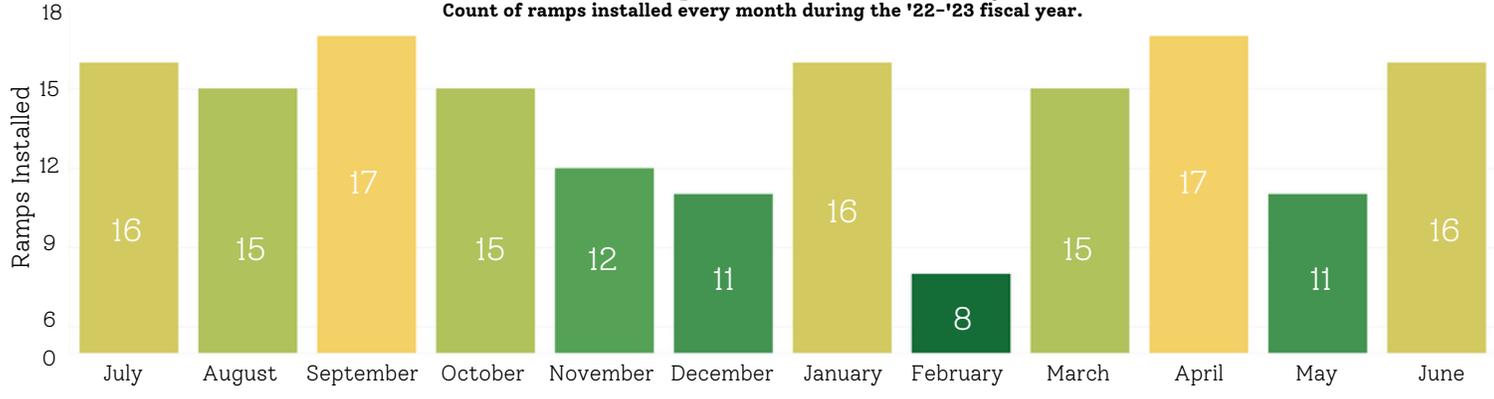
Volunteer Services – PROJECTS

During the '22-'23 FY, our Volunteer Services team completed a total of **804** projects, including **169** wheelchair ramps built and installed, **46** immediate response repairs, and **85** heating/cooling improvements.



Wheelchair Ramp Installations by Month

Count of ramps installed every month during the '22-'23 fiscal year.



Immediate Response (IR) Repairs

Immediate response jobs differ from other volunteer services jobs due to their nature. These are prioritized based on an established criteria, which includes disability status, age, household size, and need. This allows us to serve those in the most need, quickly.

Below is a breakdown of average cost by IR job type for the '22-'23 FY

HVAC Repair Replacement Jobs: 7 Average Project Cost: \$2,608	Water Heater Repair Jobs: 1 Average Project Cost: \$1,356	Plumbing Repairs Jobs: 22 Avg. Cost: \$945
Roof Repair Jobs: 7 Average Project Cost: \$1,708	Wheelchair Ramp Installation Jobs: 3 Average Project Cost: \$1,324	
(a) Miscellaneous Jobs: 1 Avg. Cost: \$250	Heating Issues Jobs: 3 Average Project Cost: \$1,290	(a) (b)
	(b) Electrical Hazards Jobs: 2 Avg. Cost: \$250	

Volunteer Services

Achievements/Standouts

The Volunteer Services team set a new record for the number of projects, with **804** volunteer repair jobs completed.

Our Volunteer Services team also set a new record for accessibility ramp production, completing **169** ramps.

- This years' youngest wheelchair ramp recipient was the age of **6**

Keep RVA Warm/Cool



69 Window A/C Units Delivered or Installed

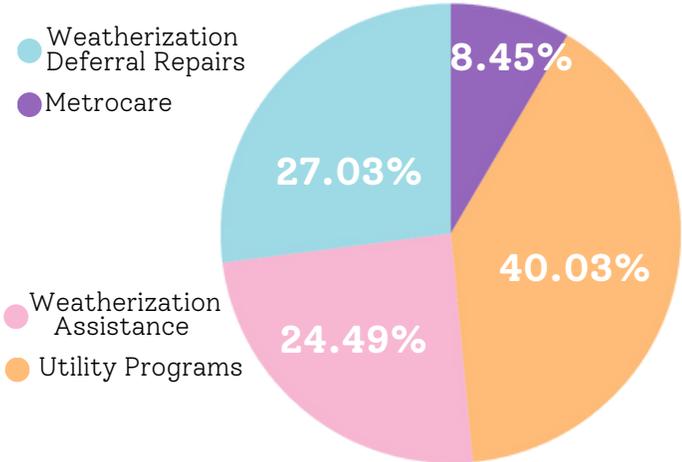
Space Heaters Delivered or Installed **16**

ENERGY CONSERVATION OVERVIEW

During the 22-23 FY, the Energy Conservation team completed a total of **3,602** projects, serving **~10,276** individuals.

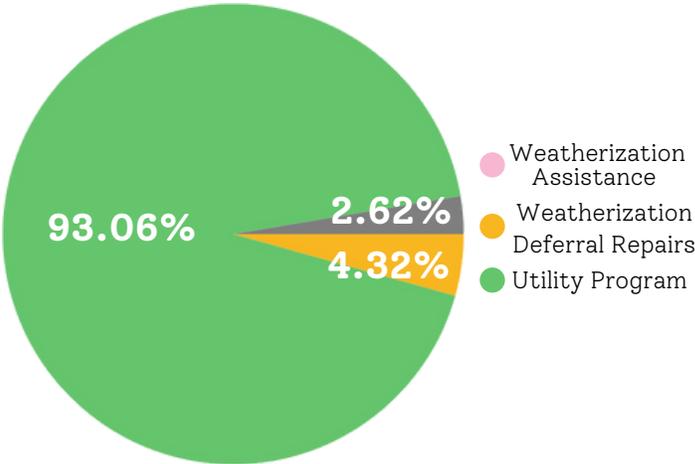
Reaching **3,010** multifamily apartments & **592** single-family homes

Single-family Projects



Finances
Through the energy conservation department,
\$9,035,243
was spent on direct program costs

Multifamily Apartment Projects



Kerri Highlight

Kerri is the VP of Energy Conservation, and has been with project:HOMES for 17 years. Throughout her time in various roles within the organization, she has always been impressed with the work that project:HOMES does for the community. As her role has changed, the rewards that come with her work have changed. One thing that has remained the same over the years is her love for the people she works the closest with.

THANK YOU FOR EVERYTHING, KERRI!



Weatherization Deferral Repair (WDR) Program

“The Weatherization Deferral Repair (WDR) program funds repairs that have caused homes (or units in multifamily buildings) to be deferred from the Weatherization Assistance Program (WAP). Once the needed repairs are made using the WDR funds and the home is “weatherization-ready,” clients can then receive energy efficiency and health and safety measures available through WAP (such as insulation, air sealing, energy efficient light bulbs, and carbon monoxide detectors).

-Source: DHCD Website; Weatherization Deferral Repair Program Page.
<https://dhcd.virginia.gov/wdr>

During the '22-'23 FY, our Weatherization Deferral Repair (WDR) program completed a total of **290** projects during the '22-'23 FY, reaching **~790** individuals.

Because of the work done by the WDR team, **160** single-family homes, and **130** multifamily apartments were made weatherization ready.



Clients are required to sign an agreement with the weatherization agency, agreeing to both the WDR repairs and the weatherization services. Households may not receive the initial repairs without agreeing to also receive the weatherization services”

-Source: DHCD Website; Weatherization Deferral Repair Program page.
<https://dhcd.virginia.gov/wdr>

Weatherization Assistance Program (WAP) – Household Details

All demographic data represents the head of the household, not every individual in the home

More than 80% of households served during FY '22-'23 had a total annual income of under:

\$35,000

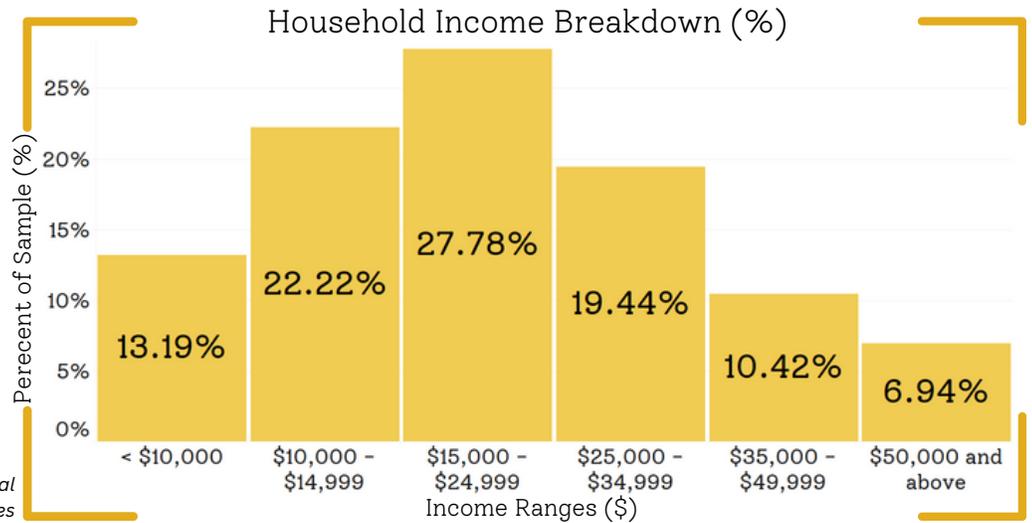
Average Household income

\$23,269

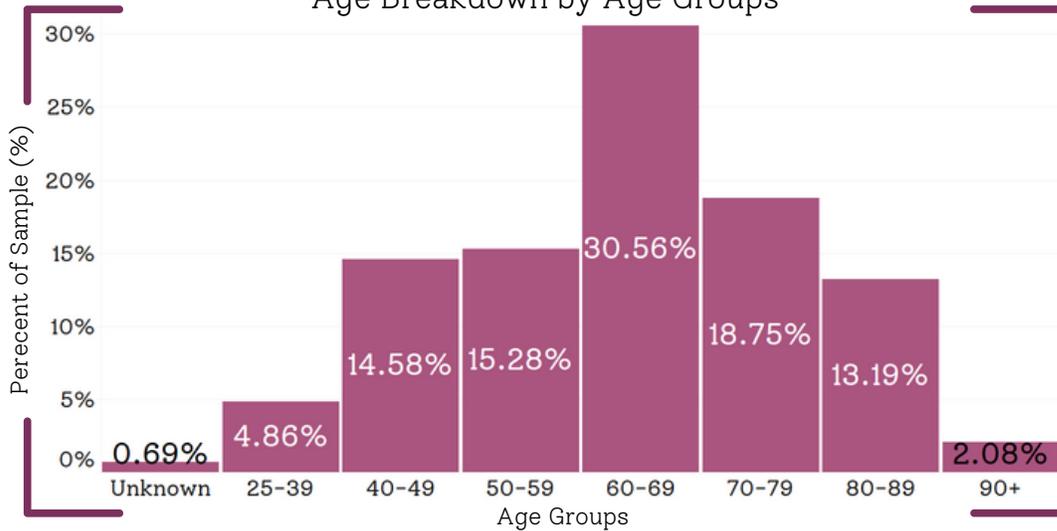
Median Household income

\$19,244

Note: Figure to the right represents household total annual income broken down by income ranges



Age Breakdown by Age Groups



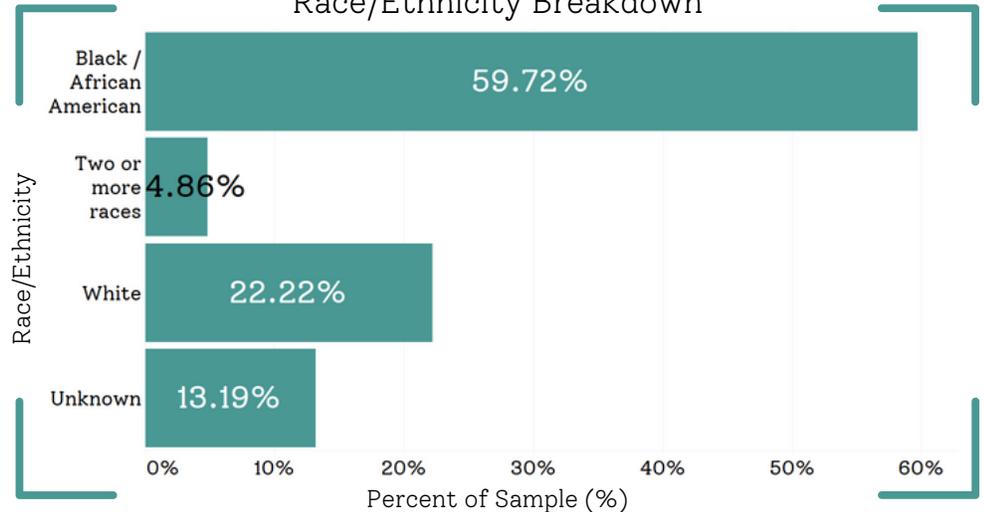
More than 60% of homeowners served during FY '22-'23 are over the age of 60.

Average Homeowner Age:

63 years

Note: Figure to the left shows a breakdown of households served during FY'22-'23 by age ranges

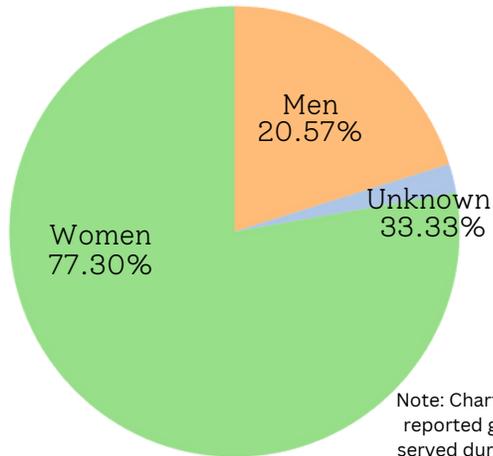
Race/Ethnicity Breakdown



Note: Figure to the right represents race/ethnicity of households served during FY '22-'23

Weatherization - Household Details

Gender

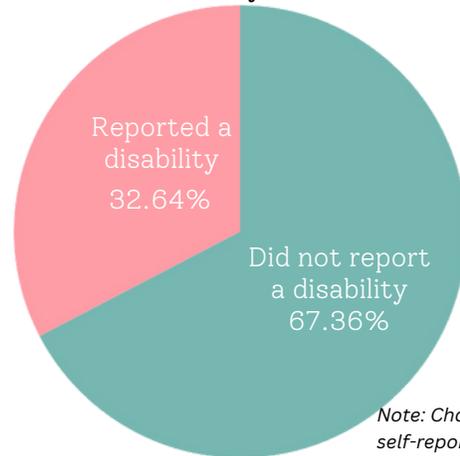


Note: Chart represents self-reported gender of clients served during the '22-'23 FY



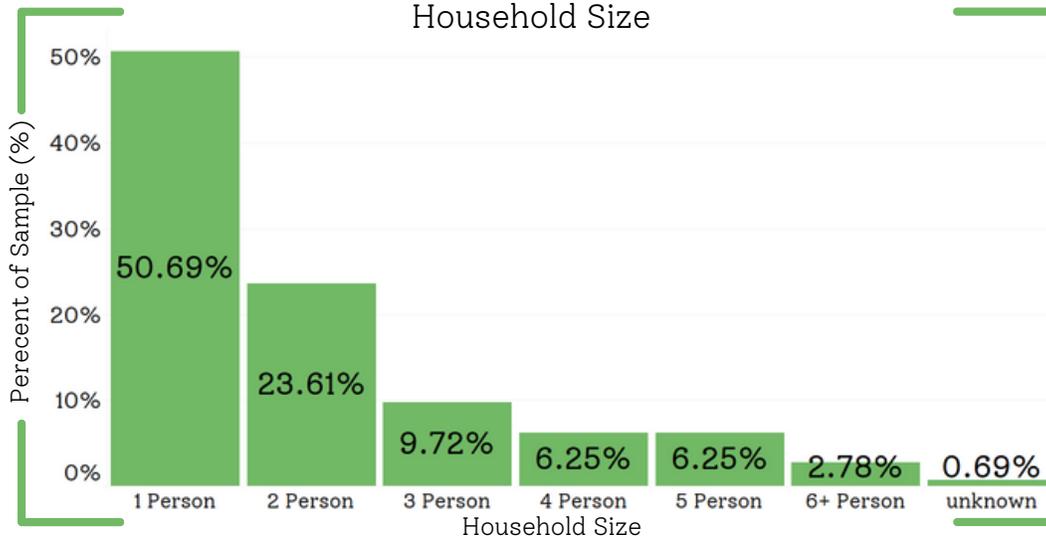
More than 30% of clients served during FY '22-'23 reported a disability

Disability Status



Note: Chart represents self-reported disability status of homeowner

Household Size



Note: Figure above shows a breakdown of household size (1 person, 2 person, etc.) by clients served during the '22-'23 FY (%)

An additional 79 multifamily units were Weatherized during the year, yet client information is more limited and are therefore omitted from analyses above

Utility Programs

During the '22-'23 FY, the Utility Department completed a total of **587** single-family projects, and **2,801** multifamily projects



Over **90%** of multifamily projects completed by the Energy Conservation Department were completed by the Utility Program.

City of Richmond Metrocare Program

In partnership with the City of Richmond, the Metrocare program helps Richmond residents lower their water bill by replacing inefficient toilets and showerheads with more efficient ones, **AT NO COST TO THE CLIENT.**

During the '22-'23 FY, the Metrocare program completed a total of **50** projects

Individuals must meet the following qualifications to be eligible:

- Live in the City of Richmond
- Are a homeowner in the City of Richmond
- Be in good standing with the City of Richmond Department of Public Utilities
- Cannot replace existing low-flow appliances (toilets & showerheads) in the home
- Flooring surrounding the toilet must be firm/structurally sound enough to install the new one

Dominion Solar Program

Dominion customers previously served through the Dominion Energy Share program are now eligible for the Dominion Solar Program, pending that their home meets the solar shading analysis performed by our Solar Contractors, Nova Solar and Convert Solar.

project:HOMES started this program in 2023, and has since completed



7 More in progress



Staff

Number of Employees:

50

New Employees:

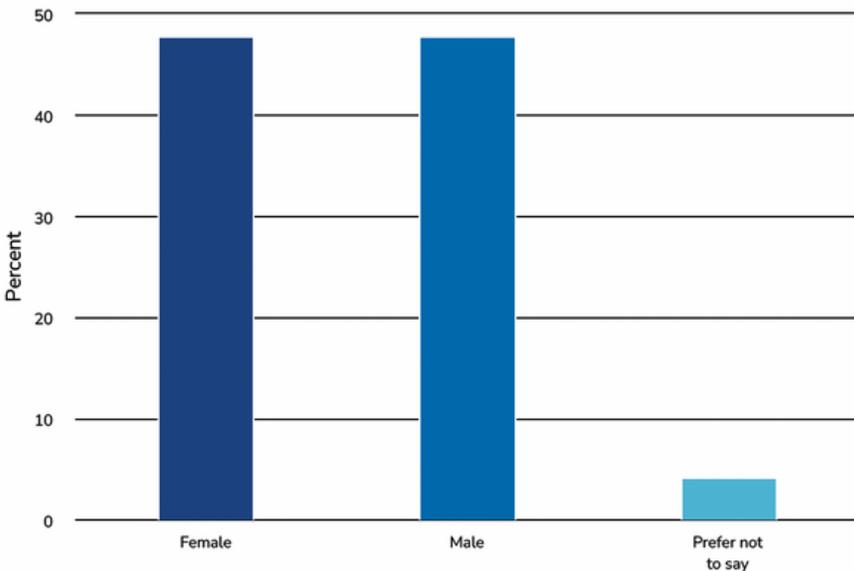
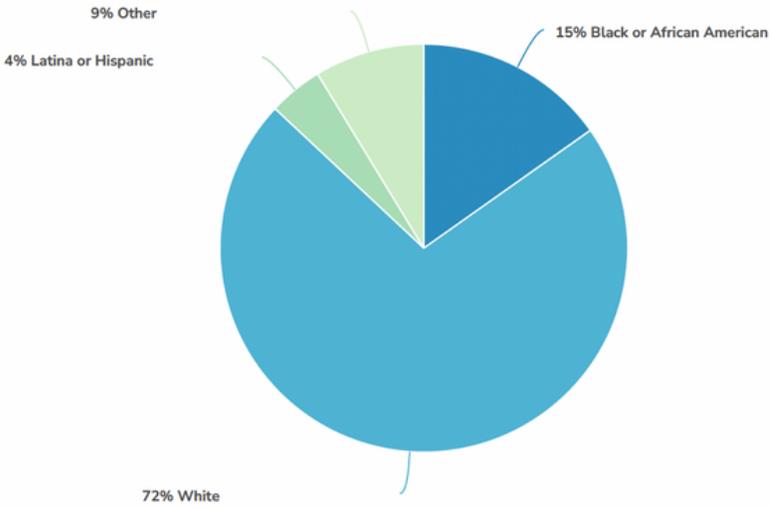
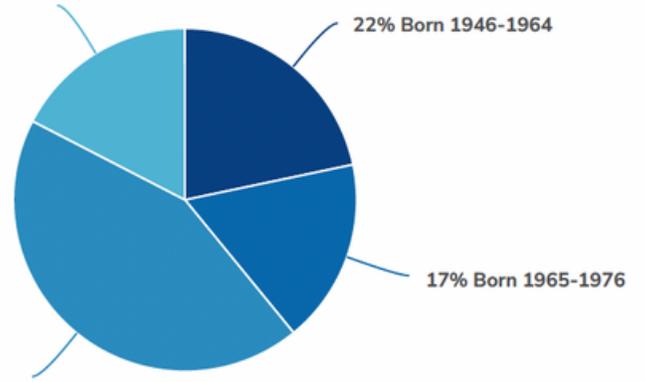
6

17% Born 1995-2010

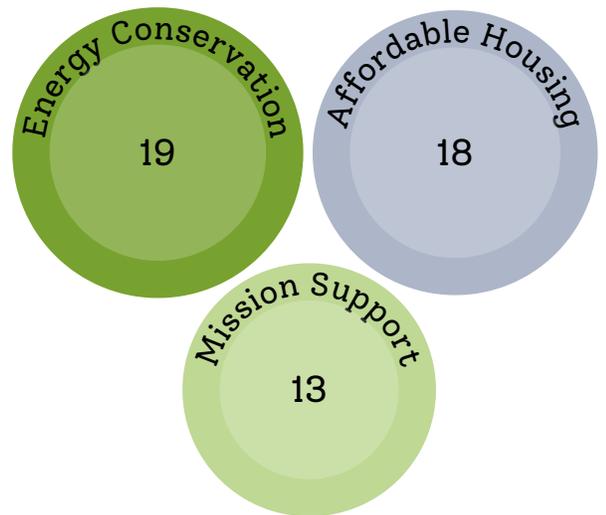
22% Born 1946-1964

17% Born 1965-1976

44% Born 1977-1995



Staff Breakdown



Fund Development

During the '22-'23 FY, the fund development team raised a total of:

\$ 1,812,702

Funds that allow project:HOMES complete the work highlighted in this report

\$ 651,121

were raised for the Volunteer Services Program

\$ 200,000

were raised for Capacity Building

\$ 752,912

were raised for Bermuda Estates

\$ 157,754

were raised for the Affordable Housing/Revitalization Program

\$ 915

were raised through the Durwood Fund

Breakdown

